

# Tracking China's Economic and Financial Vulnerability in Real Time Using Big Data

BBVA Research

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### Summary

We have developed a China Vulnerability Sentiment Index using Big Data

The CVSI index allows us to track the 4 different vulnerability components: **Indebtedness, Shadow Banking, Housing & FX** 

Robustness Check: "prior" inclusion of Sentiment Indicators is "Posterior" confirmed through Bayesian Model Averaging (BMA)

No Systematic Bias between English & Chinese Sentiment in Local and foreign media.

# We introduce the Big Data (GDELT) analysis to track Different events, themes

### WHAT IS INSIDE AND ITS STRUCTURE?

### **GDELT V2**



### We can extract more than 2300 emotions of more than 30000 topics in thousands of Newspapers of the world (Chinese & English) in real time

#### **GKG DATABASE**

### Themes More than 30000

ECON BANKRUPTCY

ECON DEBT

ECON IPO

ECON MONOPOLY

ECON NATIONALIZE

ECON\_REMITTANCE

**ECON SUBSIDIES** 

ECON TAXATION

ELECTION FRAUD

ENV CARBONCAPTUR

ENV CLIMATECHANGE

ENV DEFORESTATION

EDUCATION

ENV BIOFUEL

ENV COAL

**FNV FISHERY** 

ENV CREEN

ENV\_HYDRO

ENV METALS

**ENV MINING** 

ENV OIL

ENV OVERFISH

ENV WATERWAYS

ENV WINDPOWER

FNV SOLAR

ENV FORESTRY

ENV GEOTHERMAL

**ENV NATURALGAS** 

ENV NUCLEARPOWER

FLECTION.

ECON STOCKMARKET

ECON TRADE DISPUTE

ECON COST OF LIVING

ECON DEREGULATION

FCON FARNINGSREPORT

**ECON HOUSING PRICES** 

ECON ENTREPRENEURSHIP

ECON INFORMAL ECONOM

ECON INTEREST RATES

#### THEMES

AGRICIII TURE ALLIANCE APMEDCONELIC ASSASSINATION AVIATION INCIDENT BLOCKADE CEASEFIRE CHARASMATIC LEADERSHI CHECKPOINT CLAIM CREDIT CLOSURE CONFISCATION CONSTITUTIONAL CORRUPTION CRIME CARTELS CRIME ILLEGAL DRUGS CYBER ATTACK DEATH PENALTY DEFECTION DEL AY

DISABILITY

DISCRIMINATION

DRUG TRADE

EXHUMATION FXTRFMISM ECON CURRENCY EXCHANGE RATE FIREARM OWNERSHIP **ECON CURRENCY RESERVES** FOOD SECURITY FOOD STADLE FREESPEECH FUEL PRICES GENDER VIOLENCE GENERAL GOVERNMENT GENERAL HEALTH GENTRIFICATION GRIEVANCES HARASSMENT HATE SPEECH HEALTH PANDEMIC HEALTH SEXTRANSDISEASE HEALTH VACCINATION HUMAN TRAFFICKING IDEOLOGY IMMICRATION IMPEACHMENT INFRASTRUCTURE BAD ROADS INSURGENCY INTERNET BLACKOUT INTERNET CENSORSHI LANDMINE LEADER LEGALIZE LEGISLATION LITERACY LOCUSTS MANMADE DISASTER MANMADE DISASTER IMPLIED MARITIME MARITIME INCIDENT MARITIME INCIDENT IMPLIED MARITIME INCIDENT SELF IDENTIFIED MEDIA CENSORSHID MEDIA MSM MEDIA SOCIAL MEDICAL MEDICAL SECURITY MIL SELF IDENTIFIED ARMS DEAL MIL\_WEAPONS\_PROLIFERATION MILITARY COOPERATION

SELF IDENTIFIED ATROCITY SELE IDENTIFIED ENVIRON DISASTER SELF IDENTIFIED HUMAN RIGHTS SELF IDENTIFIED HUMANITARIAN CRISIS SHORTAGE SLEID CARACITY BUILDING SLEID CIVIL LIBERTIES SLEID DICTATORSHIP SLFID ECONOMIC DEVELOPMENT SLFID ECONOMIC POWER SLFID MILITARY BUILDUP SLEID MILITARY READINESS SLEID MILITARY SPENDING SLEID MINERAL RESOURCES SLFID NATURAL RESOURCES SLEID PEACE BUILDING SLEID DOLITICAL BOUNDARIES SLFID\_RULE\_OF\_LAW SMUGGLING SOVEREIGNTY STATE OF EMERGENCY STRIKE SUICIDE ATTACK SURVEILLANCE TAKE OFFICE TORTURE TOURISM TRAFFIC TRANSPARENCY TREASON TRIAL UNEMPLOYMENT UNSAFE WORK ENVIRONMENT

URBAN

URBAN SPRAWI

VIOLENT UNREST

WATER SECURITY

WHISTI ERI OWER

VANDALIZE

MOVEMENT ENVIRONMENTAL

MOVEMENT GENERAL

MOVEMENT OTHER

MOVEMENT SOCIAL

MOVEMENT WOMENS

NATURAL DISASTER

NEW CONSTRUCTION

ORGANIZED CRIME

NECOTIATIONS

DEACEKEEDING

PERSECUTION

PIRACY

PHONE OUTAGE

PIPELINE INCIDENT

POLITICAL PRISONER

DOLITICAL TURMOU

POWER OUTAGE

PRIVATIZATION.

PROPAGANDA

RAIL INCIDENT

RATIFY

REBELS

REBELLION

RELATIONS

RELIGION

RETALIATE

RURAL

RETIREMENT

SANCTIONS

SANITATION

SECURITY SERVICES

SCANDAL

RETIREMENTS

ROAD INCIDENT

RESIGNATION

RECRUITMENT

RELEASE HOSTAGE

RELEASE PRISON

PROPERTY RIGHTS

PUBLIC TRANSPORT

POPULATION DENSITY

World Bank Taxonomy

#### **World Bank Taxonomy (Themes)** Agriculture and Food Security

Climate Change Economic Growth Education Energy and Extractives **Environment and Natural Resources** Financial Sector Development Fragility Conflict and Violence Gender Health Nutrition and Population Information and Communication Technologies (ICT)

#### Macroeconomic and Structural Policies -Macroeconomic Vulnerability and Debt

Private Sector Development Public Sector Management Public-Private Partnerships (PPP) Social Development

Social Protection and Labor Trade Transport Urban Development

Water

Macroeconomic Modelling and Statistics Macroeconomic Monitoring Macroprudential Policy Monetary Policy

Sovereign Asset Management Structural Policy and Reform

### Macroeconomic and Structural Policies

Debt Deflation

Economic Shocks and Vulnerability Financial Sector Instability Financial Sector Liabilities

Fiscal Balance Fiscal Policy and Inequality Fiscal Risks

Inflation

Balance of Payments

Macro-Vulnerability Macroeconomic Imbalances and Adjustments Macroeconomics of Conflict and Fragility

Price Volatility Soft Budget Constraints

### Sentiment and real economy

### **Theoretical Literature**

- Pigou (1927): business cycle fluctuations are driven by expectations and entrepreneurs' errors of optimism and pessimism are crucial determinants of these fluctuations
- Keynes (1936) highlights the importance of changes in expectations that are not necessarily driven by rational probabilistic calculations, but by "animal spirits"
- Shiller (2017) shows "narratives" can explain aggregate fluctuations though epidemic models.

### **Empirical Literature**

- Angeletos, Collard and Dellas (2015) find that sentiment shocks account for around 1/2of GDP variance and 1/3 of the nominal interest rate variance at business-cycle frequencies.
- Barsky and Sims (2012) find that this informational component forms the main link between sentiment and future activity in international business cycles.
- Shapiro, Sudhoff, and Wilson (2017) show how the news sentiment measures outperform the University of Michigan
- Shen, Xia, Shuai, and Gao (2022) show that some constructed measures of new media sentiments have significant predictive power for Chinese stock market returns and volatilities.

### **Measuring Sentiment**

### Text Input

print, broadcast, and web news **media in over 100 languages** from across every country

translated in real time to English and parsed

# Shallow Parsing



"Tokenization" or Sentences

Cleaning Texts "The", "a" ":", "." ... Urls..

Roots Econom\* verb\*

### Deep Parsing



Sophisticated natural language processing algorithms

Assisted by nearly 40 Dictionaries Including Harvard IV, LM (2011) and Federal Reserve Financial Stability (2017)

\*Global Content Analysis Measures (GCAM) system

### Sentiment Aggregation

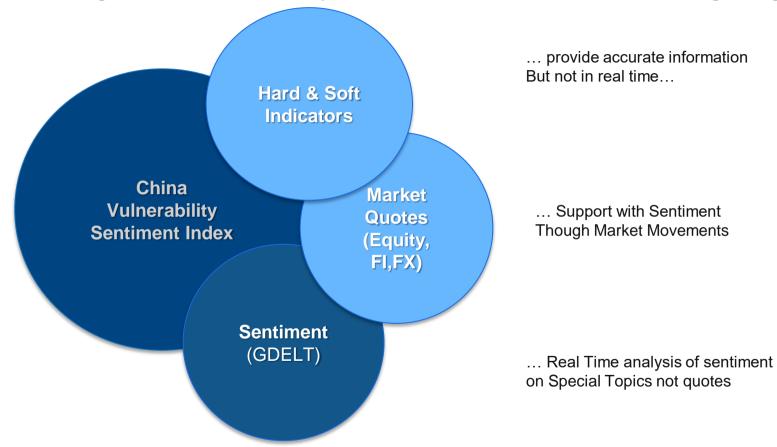


Sentiment  $= 100 * \frac{\sum Positive W - \sum Negative W}{\sum Total words}$ 

Positive W: This is the percentage of all words in the article that were found to have a positive emotional connotation. Ranges from 0 to +100.

Negative: This is the percentage of all words in the article that were found to have a positive emotional connotation. Ranges from 0 to +100

### Tracking China Vulnerability in Real Time: Value Added through Big Data



# A Balanced set of Information in the Database: Hard Data, Markets and Sentiment

#### China Vulnerability Sentiment Index (CVSI) **SOE Vulnerability** Housing Bubble **Shadow banking FX Speculative** Index **Vulnerability Index** Vulnerability Index Pressure Index (FXI) (SOEI) (HBI) (SBI) Principal Components Analysis on each component Tone Hard & Financial data NPL.Ratio (M) Foreign.Reserves (D) Total.profits (M) Mortages Joan (M) CNY Exchange Rate (D) TSF.Aggregate.New Increase (M) GICS.Housing.Index (M) Liabilties (M) Entrusted.Loans (M) CNH Exchange Rate (D) Housing.Price (M) Wenzhou.Index (D) HICNHON.Index (D) New.Construction (M) 45% 35% 40% 25% WMPs Acceptances (M) RealEst.Invest (M) Real time sentiment indicators State owned enterprises (D) Currency exchange rate (D) Housing policy & institutions (D) Resource misallocs &policy Housing markets (D) Currency reserves (D) Failure (D) Bank capital adequacy (D) Capital account (D) Housing prices (D) Resource misallocs&SOEs (D) Macroprudential policy (D) Housing construction (D), Institutional reform & SOEs (D) Exchange rate policy (D) Housing finance (D) Industry policy (D) Illicit financial flows (D) Land reform (D) Industry laws and regulations (D) Financial vulnerability & risks (D) Local government and SOEs (D) Monetary & financial stability (D) Debt and SOEs (D) 55% 60% 75%

FX Speculative

Pressure Index

21.64

23.12

Vulnerability Index

### **Results show the Importance of Sentiment**

### 1<sup>st</sup> Step Estimation: Components

(1) SOE = 
$$\gamma_1 x_1 + \gamma_2 x_2 + ... + \gamma_{10} x_{10} + \epsilon_1$$

(2) HB = 
$$\delta_1 y_1 + \delta_2 y_2 + ... + \delta_{11} y_{11} + \epsilon_2$$

(3) 
$$SB = \beta_1 z_1 + \beta_2 z_2 + \dots + \beta_{15} z_{15} + \epsilon_3$$

(4) 
$$FX = \rho_1 v_1 + \rho_2 v_2 + \dots + \rho_{10} v_{10} + \epsilon_4$$

(5) 
$$\omega_i = \frac{\sum_{j=1} \lambda_j X_{ji}}{\sum_{j=1} \lambda_j}$$

### 2nd Step Estimation: Index

(6) 
$$CSVI = \mu_1 SOE + \mu_2 HB + \mu_3 SB + \mu_4 FX + \varepsilon$$

# **Chinese Vulnerability Sentiment Index (CVSI):** Weights

Variable	Weights	Variable	Weights	Variable	Weights	Variable	Weights
Total profits	19.63	New Construction	16.37	Wenzhou Index	16.58	Currency_exchange_rate	19.94
Institutional_reform_and_SOEs	12.37	mortages loan	14.57	WMP Yields	13.63	Exchange_rate_policy	17.95
Debt_and_SOEs	11.92	Land_reform	12.62	Infrastructure_funds	10.92	Macroprudential_policy	15.33
Local_government_and_S0Es	9.75	Housing Price	11.60	NPL Ratio	9.46	HICNHON Index	13.84
Industry_policy	9.50	Housing_construction	10.59	State_financial_institutions	8.95	CNY Curncy	11.92
Resource_misallocations_and_policy_failure	8.18	Housing_prices	10.05	Banking_regulation	7.28	Capital_account	10.05
SOEs	7.15	Housing_policy_and_institutions	8.94	Financial_vulnerability_and_risks	6.82	CNH Curncy	8.73
Liabilities	10.62	Housing_finance	7.83	Asset_management	5.62	Illicit_financial_flows	1.58
Industry_laws_and_regulations	5.28	Housing_markets	6.71	Financial_sector_instability	5.35	Foreign Reserves	0.60
Resource_misallocations_and_SOEs	5.61	GICS Housing Index	0.36	Bank_capital_adequacy	4.60	Currency_reserves	0.06
		Real Est. Investment	0.35	Non_bank_financial_institutions	4.35		
				Monetary_and_financial_stability	3.54		
				Acceptances	2.22		
				TSF Aggregate NewIncreased	0.57		
				Entrusted Loans	0.13		

**China Vulnerability Sentiment Index** 

Index

SOE Vulnerability

Index

29.18

# Bayesian Model Averaging Robustness check confirmed the relevance of Sentiment in explaining Market Risk proxies

BMA will help us to set the X variables should be Included in a Regression to Explain Market Risk (i.e CDS)

$$y = \alpha_{\gamma} + X_{\gamma}\beta_{\gamma} + \varepsilon$$
  $\varepsilon \sim N(0, \sigma^2 I)$ 

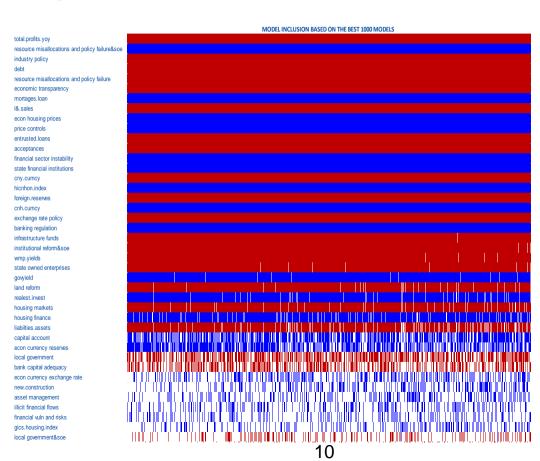
$$X_{\gamma} \in \{X\}$$

 $p(y|M_{\gamma},X,g) \propto (y-\bar{y})'(y-\bar{y})^{-\frac{N-1}{2}}(1+g)^{-\frac{k_{\gamma}}{2}}\left(1-\frac{g}{1+g}\right)^{-\frac{N-1}{2}}$ 

Zellner's Uniform Prior

$$eta_{\gamma}|g \sim N\left(0, \sigma^2\left(rac{1}{g}X_{\gamma}'X_{\gamma}
ight)^{-1}
ight)$$

Hyperparameter "g" shows certain is the researcher fo B to be zero

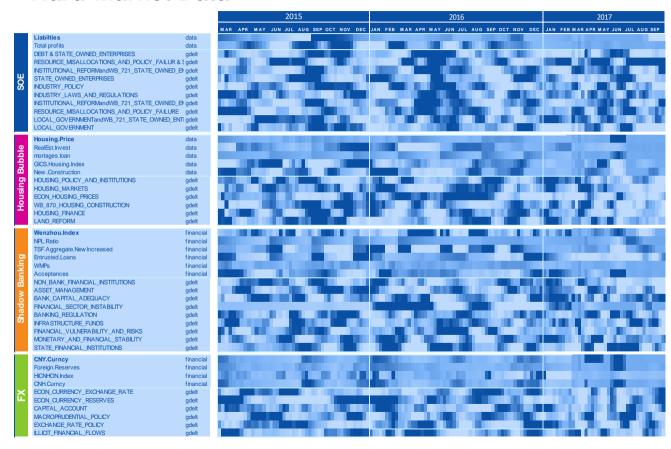


## **Robustness Check through BMA**

Dependent variable: CDS Spread	Type of data	Component	PIP	Posterior Mean	Posterior standard deviation SD
1 Total profits	Hard Data	SOE	1.000	-0.358	0.042
2 Institutional reform&SOE	Sentiment	SOE	1.000	-0.089	0.019
3 Industry policy	Sentiment	SOE	1.000	-0.112	0.015
4 Economic transparency	Sentiment	Shadow Banking	1.000	-0.069	0.015
5 mortages loan	Hard Data	Housing bubble	1.000	1.014	0.105
6 housing finance	Sentiment	Housing bubble	1.000	0.086	0.016
7 NPL ratio	Financial	Shadow Banking	1.000	-0.976	0.130
8 Acceptances	Financial	Shadow Banking	1.000	-0.264	0.053
9 CNY curncy	Financial	FX	1.000	-0.811	0.086
10 Econ currency reserves	Sentiment	FX	1.000	0.129	0.020
11 Exchange rate policy	Sentiment	FX	1.000	-0.113	0.017
12 Illicit financial flows	Sentiment	FX	1.000	0.063	0.015
13 Industry laws and regulations	Sentiment	SOE	0.995	0.062	0.016
14 Hicnhon index	Financial	FX	0.994	0.080	0.022
15 State ow ned enterprises	Sentiment	SOE	0.953	-0.055	0.020
16 Econ housing prices	Sentiment	Housing bubble	0.927	0.058	0.025
17 Financial sector instability	Sentiment	Shadow Banking	0.908	0.089	0.038
18 Wenzhou index	Financial	Shadow Banking	0.860	0.071	0.040
19 Asset managment	Sentiment	Shadow Banking	0.817	0.042	0.025
20 Banking regulation	Sentiment	Shadow Banking	0.791	0.032	0.020
21 Macroprudential policy	Sentiment	FX	0.716	-0.030	0.023
22 Housing policy and institutions	Sentiment	Housing bubble	0.706	0.030	0.023
23 New construction	Hard Data	Housing bubble	0.697	0.045	0.035
24 Entrusted loans	Financial	Shadow Banking	0.674	-0.072	0.058
25 Real Estate Investment	Hard Data	Housing bubble	0.655	0.055	0.048
26 Non bank Financial institutions	Sentiment	Shadow Banking	0.655	-0.029	0.025

BMA Analysis shows that 16 out of 26 (61%) Variables with PIP above 50% are Sentiment ones

# There is some co-movement between Sentiment and Hard-Market Data



Co-Movement Patterns

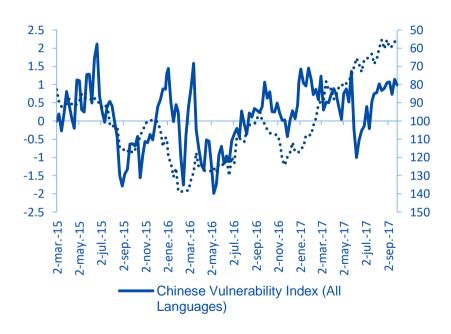
Some leading Properties in Big Data

# The CSVI is associated to other High Frequency Indicators as Growth and Market Risk

### **CVSI Index and Economic Activity (PMI)**

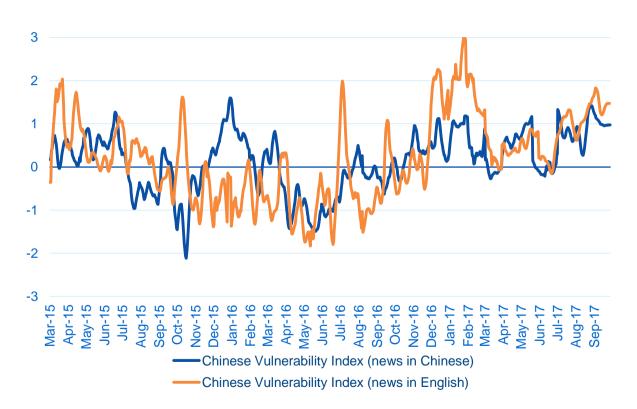


### **CVSI Index and Risk Premia (CDS)**



Source: BBVA Research Source:

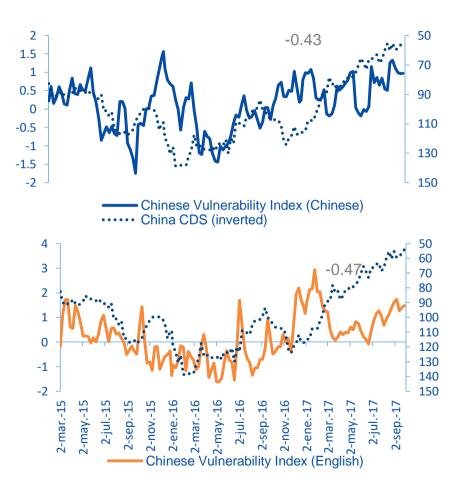
### Chinese Vulnerability Sentiment Index: total news VS Chinese news



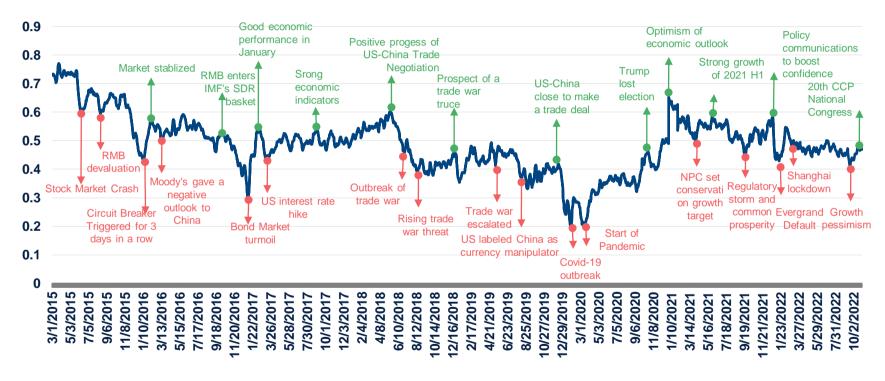
No Systematic Bias in English & Chinese Language Media

### No Systematic Language bias but some differences

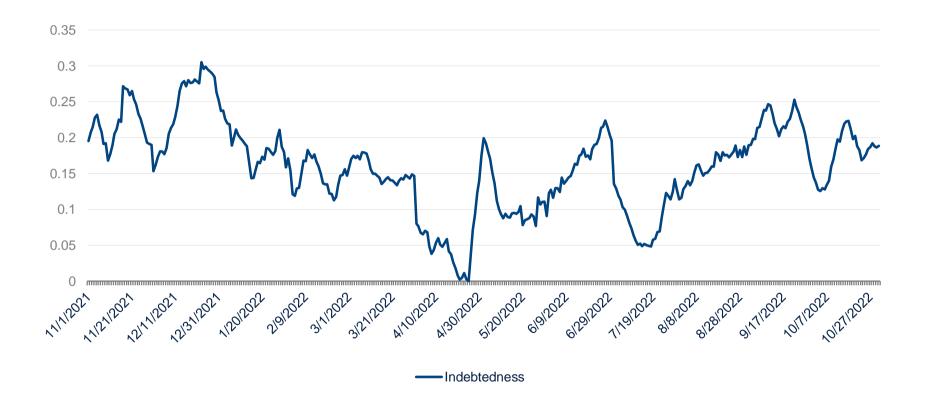




### The ups-and-downs of China's financial vulnerabilities



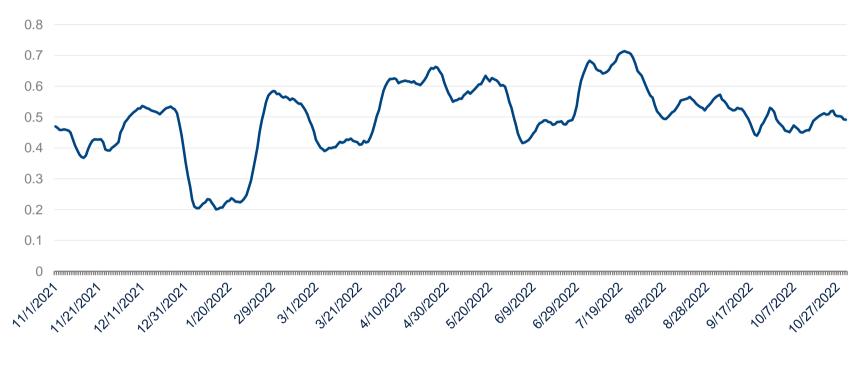
### **Subindex: Indebtedness (12M)**



### **Subindex: Housing (12M)**



### **Subindex: Shadow Banking (12M)**



---Shadow Banking

### **Subindex: FX (12M)**



—FX



# Thank you!

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