

The Green Bond Market in Hong Kong:

Developing a Robust Ecosystem for Sustainable Growth

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Do issuers and investors benefit from participating in green bond markets?

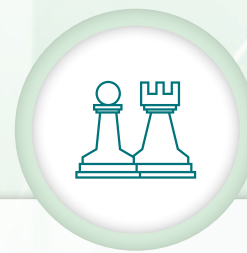
What do green bond market participants view as the key advantages of the Hong Kong market?

What are the challenges viewed by green bond market participants in Hong Kong?

How to accelerate the development of Hong Kong as a leading global green bond hub?



Our research findings suggest that issuing green bonds is associated with **lower cost of borrowing** and **higher equity returns**. Investing in green bonds may also offer a **better risk-return tradeoff in market downturns**.



Market participants view **the large pool of international investors**, availability of **supporting policies**, solid presence of **socially responsible issuers**, and **transparent ESG information disclosure** as the main advantages of the green bond market in Hong Kong.



Our survey identifies **low public awareness**, **verification and certification procedures**, and **heterogeneous standards** as challenges. These are shared by many international green bond markets.



Perfecting the green infrastructure and **encouraging broader market participation** are key to form a robust ecosystem for successful and sustainable growth.

Find out more



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