



The global financial industry is evolving at an unprecedented pace against a background of uncertain economic outlook, changing geo-political landscape, technological advancement on all fronts, and ever-growing ESG demands. While Hong Kong's global financial centre status will continue to benefit from the further development and reform of China, our financial leaders have to be well-prepared for the opportunities and challenges that will arise.

To further promote global thought leadership capabilities and to sustain the long-term development of the Hong Kong financial services industry, the Hong Kong Academy of Finance (AoF) has launched the Financial Leaders Programme to inspire Hong Kong's future financial leaders and is now inviting applications for the 2025 intake.

## Inspire financial talents,

currently around two levels below the CEO position and showing potential to be future senior leaders in their own organisations and the financial industry

#### Equip them with a mindset to lead,

to step out of their business routines and look at issues from a macro perspective, to think beyond the short-term and their individual firms

**Expand their professional network** and build rapport with like-minded financial talents across different sectors

## Supporting Organisations

The Programme is launched with full support from the four financial regulators in Hong Kong.









## Key Features

Gain a high-level and strategic perspective on the interplay of macro socio-geopolitical-economic forces and trends, and deepen the understanding of financial markets from a systemic angle

Establish a network with senior leaders from financial regulatory bodies, from different sectors in the financial industry, and build rapport with financial talents across sectors

with top leaders in financial services and other sectors

Opportunity to become AnE Member

Build strong bonding across cohorts of this prestigious programme

Gain industrywide exposure through AoF's publicity efforts











## Who Should Attend?

Based in Hong Kong and work in organisations related to the financial industry

such as banks and payment services providers, securities and investment firms, insurers and pension funds, professional services firms (including accounting and legal professionals), fintech firms, financial regulators and academia in the field of finance.

Demonstrate

a high level of professional competency and possess a track record of leadership ability and

professional

ethics and

integrity.

Financial talents at approximately two levels below the CEO position<sup>1</sup> showing potential to become future leaders and with considerable experience in

the financial

industry.

**Nominated** by his or her employer and commit to participate actively in at least 75% of the Programme.

Able to communicate well in English.

1 Nomenclatures of post titles of talents at two levels below the CEO position vary among financial institutions. As a reference, applicants with post titles such as managing director, business head, general manager, partner are all considered eligible for this Programme.

#### Content

Five modules on themes important to financial leaders

- Global Financial Architecture, Socio-politicaleconomic Developments, and Monetary and Regulatory Trends
- Regional and International Landscape, especially Mainland China
- Championing Change and Leadership Sharing
- Green Finance and ESG
- FinTech and Innovation



Field trip to Mainland China and overseas

- \* Participants are expected to do a considerable amount of reading to prepare for the conversations and discussions
- \* One-way lectures and seminars would be kept to a minimum

- Visits to companies and institutions for first-hand, immersive experience:
- Major local and foreign financial institutions with active business in the region and in Mainland China
- Major fintech companies and other industry disruptors with innovative businesses
- Organisations with significant ESG efforts

#### Conversations and discussions

with distinguished leaders of financial regulatory bodies, financial institutions, and corporates covering current issues and developments as well as longer term trends

#### Feedback

Below are feedback from some of the FLP participants. More feedback can be viewed from https://www.aof.org.hk/flp/feedback-from-participants/2024-cohort

Phil Wang (2024 cohort)
Managing Director and Head of Loan Capita

Managing Director and Head of Loan Capital Markets and Special Situation Group, Haitong International Securities Company Limited

"The most I like about the programme are the in-depth discussion with the wisdom minds of Hong Kong; the sharing among my cohort members from various sub financial sectors; the strong bonding among the cohort members cultivated by AoF including the previous cohort alumni."

**Thomas Elliott** (2023 cohort) Chief of Staff to the Group CEO, HSBC

"The FLP provides an unparalleled platform for intimate access to global thought leaders, as well as building a high calibre network across the financial services industry." Rose Kay (2022 cohort) Chief Operating Officer, Hong Kong, Standard Chartered Bank

"I am very pleased to join the Financial Leaders Programme where I can discuss with the market leaders and peers about the megatrends that are shaping the future of Hong Kong as an international financial centre."

Rebecca Zhang (2024 cohort) Head of Regional Partnerships, Innovation & Product Development, Fast Growth Market, SCOR Life & Health

"The diverse cohort from across banking, insurance, fintech and regulators. These are people I don't often get to interact with, so this has been an excellent opportunity to learn from each other and to build relationships."

Jingwei Jia (2023 cohort) Partner, Oliver Wyman

"Lifelong learning opportunity is what I pursue. To learn from friends, colleagues, peers and thought leaders from industries, government and academia. The Financial Leaders Programme has extended my network and understanding significantly beyond what I could possibly do myself."

Jasmine Lee (2022 cohort) Managing Partner, Hong Kong & Macau of Ernst & Young

"I have made friends with a group of excellent professionals who will become my close alliances in my network going forward."

## **Programme Highlights**

Throughout the programme, FLP cohort had interactive dialogues, fireside chats and networking dinners with local and overseas distinguished leaders from the financial industry and regulatory bodies.

















# Field Trip

In addition to the activities in Hong Kong, the programme includes a field trip to regions that present opportunities to the Hong Kong financial industry.













# **Alumni Connections**

Engagement with FLP participants continues after graduation to maintain the strong network of alumni through various cross-cohort activities.











## **Duration**

The entire Programme lasts for 9 months from Q2 2025 to end 2025/early 2026. On average, there will be 3 sessions per month and each session is around 1.5 hour held in the late afternoon on weekdays. One field trip is expected to take place in H2 2025.

Participants are expected to attend at least 75% of

the programme activities.

Detailed programme schedule will be announced in March 2025 to successful applicants.



### Admission

The 2025 Programme will admit around 20 financial talents.

# Application Period 5 November 2024 to 15 December 2024

#### **Application**

- Please visit <u>www.aof.org.hk/flp</u> for details.
- Each application must include a nomination letter from the CEO of the applicant's employer and a completed application form.
- Each institution can **nominate only one applicant in a year**.
- Applications will be considered by the AoF Membership Committee. Application results will be announced around March 2025.
- Priority will be given to AoF Members, to applicants who are based in Hong Kong, and to applicants from firms with global/regional headquarters in Hong Kong.



## Programme Fee

The programme fee is HKD100,000. For the programme field trip, participants will need to pay for their own travel, accommodation, and any ancillary expenses.



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Executive Director and
Chief Executive
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Mr Clement CHEUNG Chief Executive Officer Insurance Authority



Dr Victor FUNG Kwok-king AoF Fellow Chairman Fung Group



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## About the Hong Kong Academy of Finance (AoF)

The AoF is set up with full collaboration amongst the Hong Kong Monetary Authority, the Securities and Futures Commission, the Insurance Authority and the Mandatory Provident Fund Schemes Authority.

By bringing together the strengths of the industry, the regulatory community, professional bodies and the academia, it aims to serve as (i) a centre of excellence for developing financial leadership; and (ii) a repository of knowledge in monetary and financial research, including applied research.



#### SEIZE THE OPPORTUNITY!

Please visit www.aof.org.hk/flp or scan the QR code above to learn more about the Programme and the application details.

Application is open between 5 November and 15 December 2024

## **CONTACT US**



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